

# News Release

March 19, 2009

**For Immediate Release**

**Kamloops, B.C. Canadian Home Builders Association Central Interior and BC Hydro PowerSmart Host Timely Renovation Seminar and Trade Show**

CHBA CI and BC Hydro PowerSmart will host a Renovation Seminar and Trade Show at Forster's Convention Centre Saturday March 28<sup>th</sup> from 10:00 am to 4:00 pm. Fifty booths have been taken out directly related to the renovation sector showcasing a wide variety of ideas and products suitable for upgrading and 'greening' the home. Six builder/renovators will also be in attendance to speak with consumers thinking about renovating.

"We are pleased to be able to offer this free event in a time when renovating is on so many people's minds," said Doug Wittal, president of CHBA CI. A well established award winning renovator himself, Doug added that people are not aware of the many things a person has to think about when considering renovations: the pitfalls and liability issues as well as the less than honest 'fly by nighter' that offers great work for cash up front deals and then leaves the consumer hanging.

"There is no free lunch. You pay a reasonable price for value and service. At our Trade Show people have a chance to talk at their leisure to our member builders and suppliers and learn about new products and service that they can take advantage of when they are ready."

"With the federal renovation tax credit available, that little project you have been thinking about has now become that much more affordable," said Doug. "And many of the builders are not as busy as they have been in the past several years, so you can actually hire someone who has the credentials and experience to do what you need done."

Half hour seminars on renovation topics of interest will round out the show. HGTV celebrity Ami McKay, healthy green design expert, will also be on hand to offer ideas on how to create healthy interior spaces for the home market.

CHBA Central Interior is an active residential builder association of 190 members representing the Central Interior region of BC.

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