

# News Release

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**For Immediate Release**

## **Kamloops, B.C. Renovation Seminar and Trade Show a Great Success**

About fifteen hundred renovation minded consumers filled the Exhibit Area at the Renovation Seminar and Trade Show at Kamloops Convention Centre (formerly Forsters) last Saturday. Hosted by CHBA CI and BC Hydro Power Smart, the fifty-six exhibitors, comprised of suppliers and renovators booths, were busy from when the doors opened at 10 am until they closed at 4:00 pm.

"The time was perfect for this type of trade show," said Doug Wittal, President of CHBA CI and an established renovator himself. "We featured a wide variety of ideas and products suitable for energy efficient upgrading and 'greening' the home and there was lots of interest on this theme.

"It was interesting to see the interest in the seminars we held during the day." Doug added. "People filled the seats and were taking notes, which tells us the topics were of great interest to consumers."

HGTV Celebrity Ami McKay also provided unusual tips related to healthy green design and stewardship of our earth. Other topics included renovation tips, contracts, liability and warranty, energy efficiency, painting techniques, improvements to enhance the value of your home for resale.

"The federal renovation tax credit announced earlier this year has been a great catalyst to mobilizing residents to undertake that house renovation project that they have been thinking about," said Doug.

"And many of the builders are not as busy as they have been in the past several years, so you can actually hire someone who has the credentials and experience to do what you need done."

CHBA Central Interior is an active residential builder association of 190 members representing the Central Interior region of BC.

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