



NEWS RELEASE

August 22, 2011

FOR IMMEDIATE RELEASE

Kamloops, BC – Sixty-two Entries Received for the Seventh Annual Keystone Awards Competition.

Sixty-two entries were received by the Friday midnight deadline for the 2011 Keystone Home Builder Awards regional competition.

"We were thrilled to receive a substantial number of quality entries in 25 categories this year," said CHBA Central Interior President, Brian Hayashi.

"It speaks to the unique nature of home building and the number of outstanding homes that are being built in our region."

Five expert judges in home building, renovating, marketing, development and architecture will arrive next week to adjudicate the entries. Their confidential completed ballots will be handed over to a KPMG monitor who will compile the results. Finalists will be announced the end of August with the winners named academy award style at the black tie Gala October 1.

This year's judges are:

Ralph Belisle, President of TQ Construction, an award winning renovator based in Burnaby, has to his credits Past Chair of the Renovation Council of B.C., Past President of the Canadian Home Builder Assn. of BC, Past President of the Greater Vancouver Home Builders Association, Past Chair of Renovation Council of Vancouver.

Chris Hartman, Chief Executive Officer, Tsawwassen First Nations Economic Development Corporation; has developed a number of master-planned urban and resort communities across Canada. Chris currently serves on the Executive Board of Directors of the National Canadian Home Builders Association and the Board of Directors for Canadian Home Builders Association – British Columbia.

MJ Whitemarsh, Executive Officer Canadian Home Builders Association British Columbia. CHBA BC is host to the annual Georgie provincial Home Builder Awards and MJ brings considerable experience related to awards criteria.

Diane Robertson, President Placemaker Marketing.com. A pioneer in the pre-sell marketing arena, Diana has spent over 25 years marketing real estate developments primarily in the Lower Mainland. Diana is often invited to participate in home builder awards judging in BC.

Richard Kadulski, Architect, is an expert in sustainable building, a certified energy advisor and the publisher of Solplan Review, an independent journal that covers all aspects of residential and small building technology for new and retrofit construction.

All entries are judged against specific criteria and must meet or exceed a standard of excellence to be awarded a Silver (finalist) or Gold (winning) award.

CHBA Central Interior, the voice of professional residential building in this region, boasts 200 members and is one of the larger local home builder associations in the province.

-30-

For more information, contact
Patsy Bourassa, Executive Officer
CHBA Central Interior
Phone: 250.828.1844