



MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

Kamloops, BC – Kamloops Home Builders represented at Provincial Georgie™ Home Builder Awards of Excellence Once Again

Partners CHBA CI and TRU School of Trades and Technology along with MIBROC are named as Finalists in the 2011 Georgie™ Awards.

The 2011 Training House Project has been recognized as one of only two finalists in the Public Private Partnership category and Mibroc's Alamar project in Sun Rivers is one of five finalists in Best Multi-family Low Rise Development category.

The partnership of TRU and the CHBA CI has been a Georgie™ finalist with the Training House Project every year since 2005. The partners won Gold in 2005. The Mibroc Group has been in the running 14 times over the past 9 years and has won Gold twice in 2008.

"Kamloops has some outstanding builders and projects," said Brian Hayashi, President of CHBA CI. "Every year we have one or more members who are named as finalists at the Georgie™ awards. Often we see some win the Gold at the black tie Gala event in Vancouver the following February."

"We encourage more of our building community members to enter this type of program as it not only recognizes achievement, but it also motivates others in our industry to reach higher and become more creative."

In BC alone there are three significant Awards programs our members can enter: TOMMIE Awards based in Kelowna, Keystone Awards based in Kamloops and the provincial Georgie™ Awards. The national Canadian Home Builders Association also coordinates the SAM Awards which can be entered by any CHBA member.

The Canadian Home Builders' Association Central Interior is a vibrant active local of 200 members: builders, contractors, developers and professionals related to residential construction – the voice of residential construction for the Interior BC region.

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